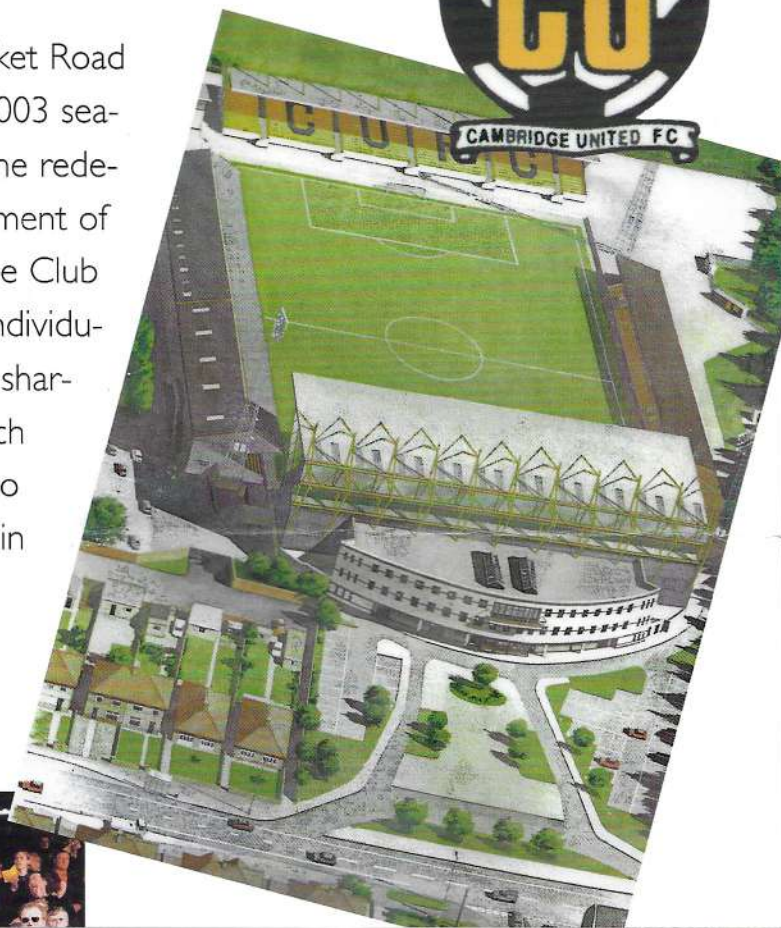
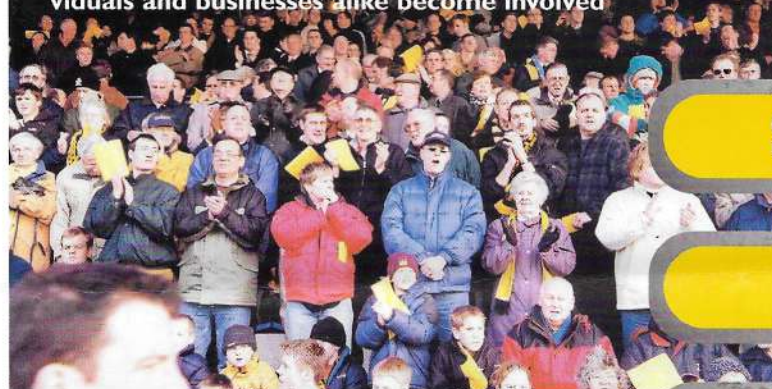


Abbey Stadium Redevelopment *and you*

Cambridge United's prestigious new Newmarket Road end is scheduled to open early in the 2002-2003 season. This will complete the planned stages of the redevelopment of the Abbey Stadium. The achievement of this goal will bring many tangible benefits to the Club and its patrons. A number of companies and individuals alike are already committing themselves to sharing in these opportunities, but there is still much scope to take advantage of what is on offer. So now is the time to join in and play a real part in helping the club move into a new stage of its history with this redevelopment as we enter our 50th year as Cambridge United Football Club.



We feel it is important our supporters, both individuals and businesses alike become involved



Stadium Sponsorship

Executive Boxes

Secure a Seat

www.cambridge-united.co.uk



Stadium Sponsorship

The ultimate of all sponsorship deals, how about having one of the Stands, or even the Stadium named after your company? Television, newspaper or radio reports will be linked to you by association with the name of the Stadium. During the 2000-2001 season Cambridge United will play at both the Britannia and JJB Stadiums named after the Building Society and Sports Shop Chain respectively. Your company name or logo could be displayed prominently outside our Stadium, clearly visible from the busy Newmarket Road.

All the added benefits of the Executive Box package (see opposite) along with those of traditional sponsorship would also be available for this special, one-off deal. If you feel this unique opportunity is just what you are looking for, then speak to Colin Davies on 01223 729218.

See your company name and logo form part of the impressive facade to the new North Stand at the Newmarket Road end.



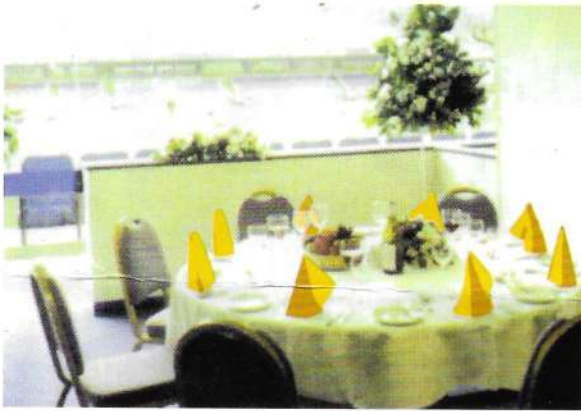
Stoke City's Britannia Stadium which took its name as part of a sponsorship contract with the Britannia Building Society.



Cambridge United Football Club.
www.cambridge-united.co.uk



Executive Boxes



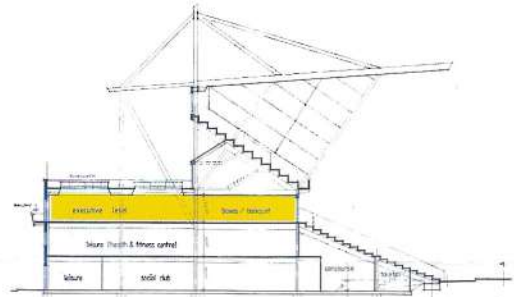
The Newmarket Road end of the redeveloped stadium will, amongst many attractive elements, feature Corporate Entertainment Boxes. As many as 14 of these Boxes will be available to provide excellent facilities from which to enjoy a match here at the Abbey. Each one will give you a private suite which can cater for 10 guests and has 10 outside seats, so you can decide for yourself if you want to watch through the glazed front of the box or soak up the atmosphere from your own balcony seats.

Each Box will be serviced by our catering staff who will be available to provide food and beverage ranging from a mouth watering three course meal, or pre-match buffet with wine, through to coffee and sandwiches at half time. An ideal way of entertaining either clients or staff while promoting your company, the Executive Box scheme also offers Company Advertising outside each box. For your added convenience you will also receive two car park passes.

Leases are now available for three consecutive seasons from the opening of the new Newmarket Road end and will cover all league matches in addition to priority for other games.

The package pricing takes into account the Club's needs to fund the redevelopment, and is an attractive one to those who are able to pay up front (prior to May 2001). The cost for this three season contract is £18,000+VAT, which is inclusive of a contribution of up to £1,000 per season towards catering costs. Meeting and entertaining space will be available throughout the year and priority will be given to Box and seat investors.

The new North Stand where the executive boxes and conference facilities will be located



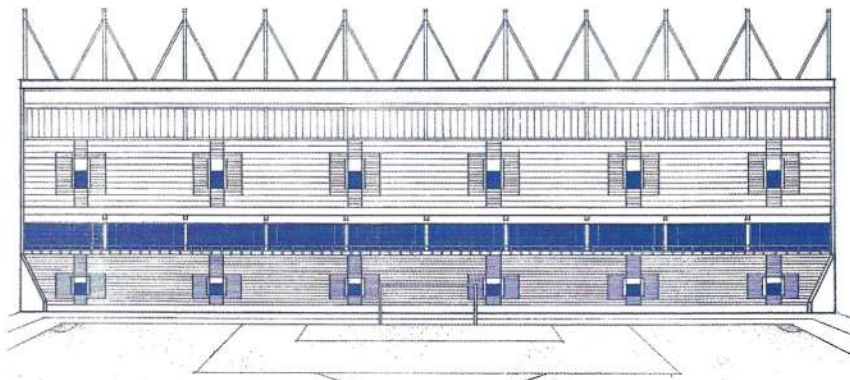
Cambridge United Football Club.
www.cambridge-united.co.uk



Secure a Seat

This unique scheme offers unrivaled value for money. Where else can you watch five seasons of football action from the comfort of a newly redeveloped stadium for absolutely nothing? Yes, absolutely nothing.

This is how it works. Loan a sum of £5000 to our redevelopment trust fund and get a guaranteed seat for each of the next five seasons either in the new Newmarket Road end or in the existing main stand at no additional cost per season. Simply reserve the seat you want, then, after the five years are up, your money is returned, or alternatively, you can then sign up for another five seasons.



Pick your seat from the impressive new North Stand, or of course, the existing main stand.

This offer is a great way of helping the club, but also helping yourself by inflation-proofing the cost of watching your team, with the added benefit of knowing you have helped to play a real part in the development of Cambridge United. A valuable scheme for both private individuals and businesses alike.

To take advantage of this great offer, fill in the application form below and return to Cambridge United, The Abbey Stadium, Newmarket Road, Cambridge CB5 8LN.

Secure a seat Application form

Name

Address

Telephone no (days)

Telephone no (eves)

email address

I wish to pay by cheque (please make payable to "The Abbey Stadium Redevelopment Trust")

I wish to pay by Access/Visa/Mastercard/Switch

Expiry date:

Issue No

Switch
only

Name on Card

Signature

Date