

Minutes of CFU Committee Meeting held on Monday 3rd February 2003
at the Golden Hind, Cambridge

Present: Heather Wilkanowski (Chair)

Terry Wilby
Barry Eley
Derek Wick
Dave Matthews-Jones
Jamie Dyer
Martin Jordan
Graham Whiting
Alan Clarke
Brian Attmore
Justyn Medd
Lionel Webb (Sec)

Guest: Carol Looker

1. Apologies

Apologies had been received from Eleanor, Nick and Karen.

2. Minutes of previous meeting (held on 8th Jan at the Ex-Services Club)

Approved as an accurate record.

3. Matters Arising

AGM

The AGM Team had met and had prepared a draft letter and agenda. It was agreed that the letter needed to be modified with news of John Taylor's attendance (done). Subsequently, the Dyers have spotted some omissions and they have noted that Karen is standing down. The documentation will go out early w/c 10th February, in good time. A separate letter is being sent to lapsed members.

As well as Karen, both Jamie and Steve are standing down.

Brian is standing down but is available for re-election.

Graham has prepared a press release and will do a brief item for CEN.

Dave prepared an ad for the programme, which has appeared twice.

Alan has spoken to Mick Warwick about announcing the AGM over the tannoy at home games.

John Taylor will be with us for the whole meeting and it is hoped that this will give a boost to the overall attendance.

Share Purchase

At the previous meeting, it had been agreed that we should acquire 10,000 new shares. Subsequently, concerns have been expressed by some Committee members but it was agreed and Nick has made the formal application. The very positive thing about

getting another 10,000 shares is that it will take CFU to third-largest shareholder. This should be announced the day after the AGM.

Communications Working Party

Justyn and Heather gave feedback from their first meeting, which went quite well. The CFU Bar is a no go for regular use – because the club is busier on the commercial side.

Martin feels that the Habbin shop is looking OK and offers potential. The club has someone inside selling refreshments but this could do with more publicity eg a sign on the main tea bar which people in the queue can see. It would help matters if the Habbin Shop could have a float and also a key.

Peter Salvage was at the Communications meeting and he would like to come to a CFU meeting. This was agreed and it be arranged next time.

The Communications group agreed an escalation procedure – to Nick for CFU issues and to Gary for Club issues.

Website/Gaffer Tapes

This has been the subject of a lot of email correspondence. It seems that the club is concerned about anything happening on a “rival” site, which might upset the “contractual side” of their website. The club’s attitude towards Luke is unacceptable. He is demotivated and it was agreed that we should drop out of the Gaffer Tapes and we’ll do interviews with ex-players, ex-managers, directors etc.

The Committee gave a vote of thanks to both Jamie and Luke for all their good efforts.

CUFC AGM

Nick’s excellent report is on the website. It was good to learn that CFU’s contributions were acknowledged.

4. Finance

Derek had circulated the financial details, as at 03.02.03, compared to 05.01.03. In regard to our income exceeding £100,000:-

ACTION: Dave to contact the new Bury St Edmonds member, for whom Barry has prepared a splendid certificate. Heather to arrange pitch presentation. Gary will help to publicise this story.

The most significant change in income was an extra £1081 in pledges.

Our net assets stand at £78,900.

Cash in the bank stands at £20,737.

The debtors figure £1466 is almost all what CUFC owe for sales of calendars. At the previous meeting Derek had suggested that we accept shares, rather than taking ages to agree a cash sum. This was agreed (see earlier). The money for the shares could be said to have come from the proceeds of the Fixture List posters, the sale of calendars and the 5-a-side tournament.

Derek reported another item which needs to be cleared up is the payment of Sponsored Haircut proceeds.

ACTION: Heather to provide SCBU contact details to Derek, who will issue a cheque.

5. Membership

Jamie reported that CFU has 342 members, keeping at a fairly steady level. We do gain new members but we lose at the same rate.

Jamie had circulated a list of lapsed members. This will be followed up by Committee members. Eleanor is writing to them.

Eleanor/ Graham are working on ways to develop increased membership. Graham had issued a discussion Document to the Committee and he will publish what are seen as the options next time. Graham would welcome individual feedback in the meantime.

ACTION: The March meeting will be devoted to the Membership Drive. The Committee ask that Jamie join us for that meeting to give the benefit of his considerable experience

6. Events

Events were discussed in some detail last time so were not covered here.

Lionel has spoken to Keith Craney about leading the Fixture List project for next season's posters. He is keen to work on it, with Lionel, and he wants to get cracking in March.

Heather had drawn up a schedule of proposals for articles/responsibilities for the programmes for remaining home games, also suggestions for press releases, all agreed.

ACTION: Heather to finalise plan and circulate.

It was good that the 5-a-side tournament was rounded off with a pitch presentation at the Bury game, when Terry Wilby presented the trophy to Trumpington Tornadoes.

7. Other Business

- Dave suggested we should have 'Communications' as a standard agenda item, to cover both the Working Party and the communication work that he does. Lionel will note
- Graham explained that when it was minuted by CUSA that CFU has currently no ambition for there to be a fans director, the emphasis was on currently but, of course, it is an ambition in due course
- Dave has a spare mobile phone if one is needed by CFU
- Dave is working on a fund-raising campaign with Dollond & Aichison, which will be nationwide, featuring a referee and some spectacles!
- As part of the JT Testimonial, Dave suggested that CFU could sponsor

ACTION: Dave/Heather to pursue

It is feared that OWA may be folding due to problems in getting material

ACTION: Nick to write to the Kiernans

8. Guest

The Committee thanked Carol for again giving her time to join us and for her constructive comments.

9. Next Meeting

At the Golden Hind on Wednesday 5th March, at 8pm.