

Minutes of the CFU Monthly Meeting held 12th June 2012 at the Cambridge United Supporters Club.

Reminder: These minutes are confidential and must not be disclosed to persons outside the CFU Trust board.

1. Attendees and Apologies:

Present: Dave Matthew Jones (Chair), Robert Osbourn, Derek Wick, Colin Proctor (FED), John Bilboa, John Moore, Brian Thorby, Nigel Browne, Joy Childs, Tom Taylor, James Taylor, Terry Wilby (minutes)

Apologies: Dave Doggett, Matt Ramsay, Carol Looker, Nick Parker.

2. Financial:

- a. £20,500 which includes some season ticket money.
- b. £41k worth for 235 season tickets, cost ~£800 in Paypal fees (typically 3.4% +20p per transaction).
- c. CFU should regularly report what is being earned for the club.

3. Membership:

- a. Currently 427.
- b. CFU to ask for shares for the players membership money.
- c. More membership cards required, include the Play2win URL.

4. Shirt & stand sponsorship:

- a. CFU won both in the draw
- b. Agreed not to re-sell the space, the company interested could deal with the club for other opportunities.
- c. John B and John M to sort out the details and get prices for signage from Paul Mumby (who does other signs in the ground).
- d. For the shirt back possibly use the Play to win URL with CFU logo without "Uniting our Community".
- e. Check if lottery advertising is allowed on kids shirts.

5. Lottery:

- a. Secure form seems very good
- b. Marketing plan needs work.
- c. Co-op have a similar system to Payal which may be better/cheaper.
- d. "Paypoint" may be too expensive.
- e. Auddis paperless direct debit may be useful.
- f. Market the lottery at the open day.
- g. Waiting for some database info from the club.

6. Centenary:

- a. 30th July: Dions All Stars game.
- b. Picture scratchcards are collectable (200 of 32 designs), to be available at the Open Day on 22nd July.
- c. Volunteers needed for Open Day.

7. Book:

- a. 358 sold, now in profit.
- b. Russ has wrongly reported on website that 400 have been sold.
- c. Dedications etc. set to go to print before the end of the month.

- d. Russ wants to order extra books, it was agreed that DMJ would stick to 1250 as it was felt that extra stock would probably have to be sold at a discount. Cambridge 'til I die had sold 900 with no discount.
- e. Handmade paper bookmarks would make a unique memento.

8. Volunteering:

- a. John M had produced a spreadsheet to list volunteers and the skills/resource/services they could offer.
- b. DMJ and John M had met with CRC to discuss possible areas where CFU could help, matchdays is the greatest need.
- c. CFU should get specific projects, for example a 6 month project to increase the use of the Harris Suite.

9. AOB:

James (Nick):

- a. AD at the Ipswich game, invite Ipswich people who have been helping CFU set up our system.
- b. KIO meeting being planned.

Robert:

- a. Caravan is currently at the Main Stand.
- b. Needs a tidy up before the Open Day.

John B:

- a. Is trialling a Main Stand seat reservation software package, cost is ~£250.

John M:

- a. Anything happened with getting CFU a permanent place by the Main Stand? Dave MJ to talk to Dave D.

The meeting closed at 9:00pm

Next regular scheduled meeting: 9th July 2012