

Minutes of the CFU Monthly Meeting held on 8th November 2011 at the Cambridge United Supporters Club.

Reminder: These minutes are confidential and must not be disclosed to persons outside the CFU Trust board.

1. Attendees and Apologies:

Present: Dave Matthew Jones (Chair), Robert Osbourn, John Moore, Dave Doggett, Tom Taylor, Nigel Browne, John Bilboa, Matt Ramsay, Carol Looker, Colin Proctor (FED), Nick Parker, Terry Wilby (minutes)

Apologies: James Taylor, Derek Wick, Brian Thorby.

Guest: Paul Mayes (Supporters Club)

2. Minutes of the last meeting:

- a. It was agreed the minutes of the October meeting were correct.

3. Financial:

- a. ~£19,848 in the bank, ~£1666 in Paypal
- b. Other income: ~£600 for T-shirts and Jez badges

4. Lottery (John B):

- a. A meeting with Rowan Humberstone Charity has been arranged for 7th December.
- b. Studio Artwork are helping.
- c. Jez has agreed to most on the prize list, but cannot allow anyone in the players dugout.
- d. A pricelist for the prizes is to be agreed, along with similar for CRC.
- e. Hopefully launch early next year.
- f. CUFC Board are positive.
- g. Marketing plan to be generated.
- h. Cambridge First have not yet replied on sponsorship

5. Membership (Terry)

- a. Currently around 340
- b. Passed round copies of latest SD Model rules, and CFU specific items.
- c. Need to decide on Asset Lock and other options and get proposed document available to members for vote at AGM in January.
- d. CUFC AGM likely to be on 30th January 2012, so CFU AGM probably on 23rd January 2012.

6. Community (Nick)

- a. Audio training being planned for dry run on the Grimsby game (subject to FA Cup round 2 games).
- b. Kick It Out had lost momentum in the club since Will had left.
- c. CFU to do their own Racial/Gender/Age KIO, possibly use long serving mascots.
- d. T-shirts for players cost £10 each.
- e. Dave D. to lead discussion with CUFC.

7. CUFC regular meeting (John/ Robert)

- a. Shares:
 - 1. Reg has agreed to give his shares to CFU soon.
 - 2. Other shares due to CFU have yet to be confirmed. It is hoped that Greg will be able to tidy this up soon.
 - 3. CFU share % probably reduced due to Directors converting loans to shares.
 - 4. Shares are a tangible reward for work done by CFU.
 - 5. Shares are the best way to put money into the club, no tax issues.
- b. Club are not doing a calendar this year, but are doing a Centenary calendar next year.
- c. Dave D. to suggest that CFU members have the same rights as season ticket holders for early purchase of FA Cup tickets.
- d. CFU offered to sell terrace Luton tickets from the caravan,(cash only), Seat tickets and credit card sales from the ticket office.
- e. Dave D. to co-ordinate volunteers.
- f. Dave D. to work on club Xmas card list.

8. Grosvenor (Dave MJ)

- a. Dave MJ and Robert met Ed Skeates in an informal meeting for clarification on what supporter involvement could be. Meeting was very positive.
- b. No governance guidelines yet.
- c. CFU will work with Grosvenor on governance issues, CUFC is only a small part of the sporting facilities.
- d. Grosvenor need green belt land unlocked.
- e. SD are willing to help CFU on the governance issue.
- f. SD are commissioning a paper from Westminster University on best method for governance.
- g. Management, Community, Financial, Sustainability, Local Authority involvement, Sustainable rent, Tax implications are issues to be considered.

9. Supporters Club (Paul Mayes)

- a. Currently having a valuation of the SC and land.
- b. Possibilities are:
 - 1. Sell the land and use the money in other ways,
 - 2. New social club on land near existing facilities,
 - 3. New SC near new football ground.
- c. Rent would have to be reasonable at any site.
- d. Either of the current preferred sites (Trumpington or NIAB) would need a social venue.

10. FED (Colin)

- a. Trophy cabinet sale had given club lots of publicity.
- b. Winning bid of £1050 had turned out to be false, currently waiting for £750 bidder to confirm purchase.
- c. Travel Survey due to go out soon.

11. AOB

John B:

- a. Thanked for help given for the new website.
- b. Traffic has been "peaky".
- c. Possibly put Away travel details on CFU website?
- d. Clicking on adverts on the CFU pages earns money, £35 in first 4 days, settling at around £5 a week.

Dave:

- a. Russ has agreed to a 30/70% split of the profits from the Centenary book.

Tom:

- a. Radio show needs to get the CFU message out.
- b. Quality and professionalism is improving.
- c. Listening numbers are increasing.
- d. Presenters are relatively young, and are better when they have guests.
- e. Dave D. to be next guest.
- f. Enables CFU to engage with a younger audience.

Carol:

- a. Race night on 2nd December.
- b. Posters to be available to download soon
- c. Message to go out through usual channels including Luton programme and tannoy announcements.
- d. Steve Line will compare the event.

John B:

- a. Has been looking to produce a calendar quickly, showed samples of 2 wall and 1 desk calendar.
- b. It was agreed to go with Players for both calendars, target selling price of £9.99 and £5.99 respectively, with a discount for CFU members.
- c. Hope to get some in time for the Luton game.
- d. Initial order of 150 wall and 50 desk.

Robert:

- a. Has been looking at the costs for a car sticker, cost £200 for 500 stickers.
- b. Brian to order.

Nigel:

- a. Newsletter to be ready for the Luton game.

Paul:

- a. Artistes/Events in the supporters club need to be booked well in advance

The meeting closed at 9:35pm

Next regular scheduled meeting: 5th January 2011