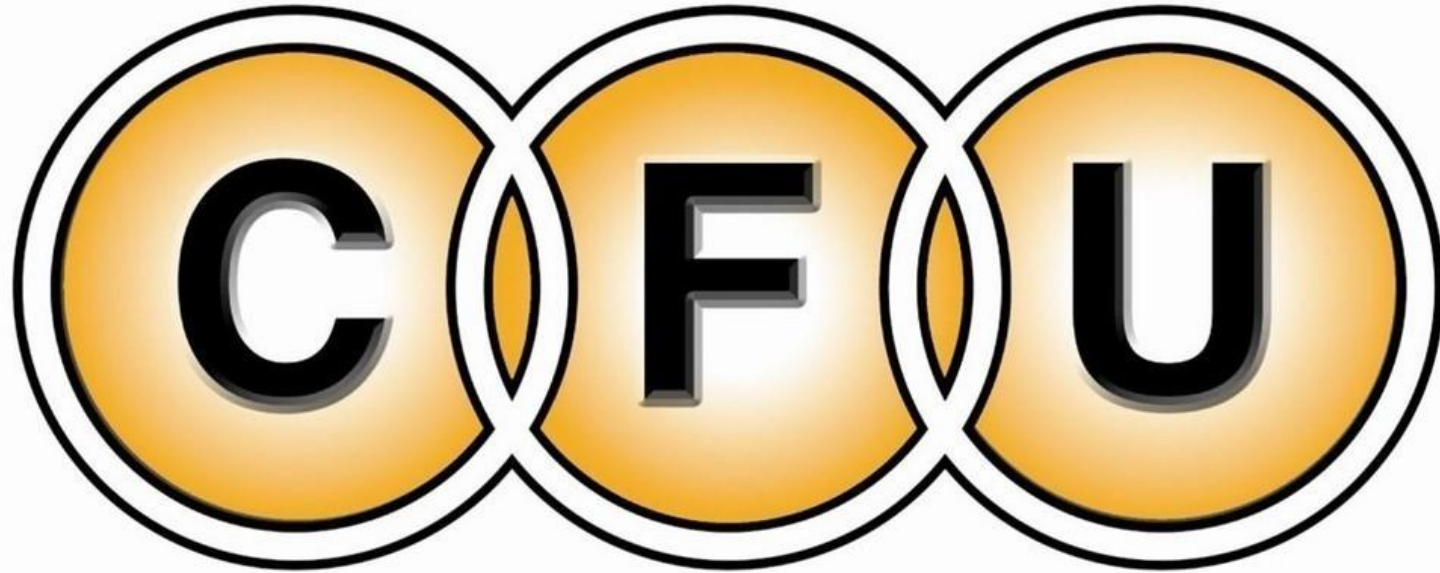


Cambridge Fans United

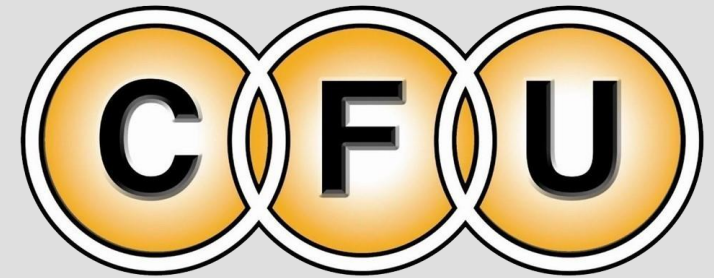


Then Now Forever

AGM Agenda

Welcome by Andrew Stephen, CFU Chair

Cambridge Fans United



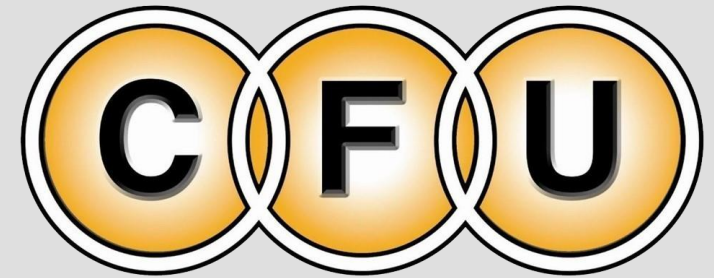
Then Now Forever

AGM Agenda

Part 1: Q&A with club representatives

Garry Monk, Alex Tunbridge, Godric Smith

Cambridge Fans United

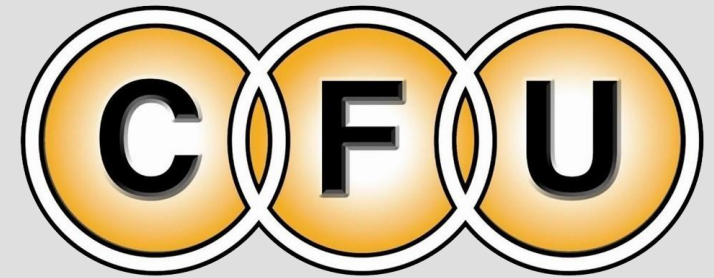


Then Now Forever

AGM Agenda

Part 2: CFU Business agenda

Cambridge Fans United



Then Now Forever

AGM Agenda



1. Apologies for absence.

AGM Agenda



2. Minutes of CFU AGM 2023.

Available at: <https://www.cambridgefansunited.org/23rd-cfu-agm-minutes-27thmarch-2023/>

AGM Agenda



3. CFU Annual Report.

Andrew Stephen, CFU Chair

AGM Agenda



4. Membership report.

Terry Wilby, CFU Membership Admin

CFU membership is currently 348 of which:

Adult: 116

Young Adult: 12

OAP: 63

Life: 157

Country other than the UK:

Australia: 2

Canada: 2

Ireland: 1

Norway: 4

Spain: 1

USA: 2

Cambridge Fans United



Then, Now, Forever



A WARM 1ST GAME WELCOME TO
ROGER, OLE & JENS
THE NORWEGIAN 'DARLERITES'





Cambridge Fans United



Then Now Forever



CFU
merchandise



AGM Agenda



5. Treasurer's report.

Paul Moffat, CFU Treasurer

Balance Sheet

Cambridge Fans United Ltd
As at 31 August 2023

Account	31 Aug 2023	31 Aug 2022	31 Aug 2021
Fixed Assets			
Tangible Assets			
Amortisation	-£33.00	-£33.00	£0.00
Intangible Assets	£2,000.00	£2,000.00	£0.00
Total Tangible Assets	£1,967.00	£1,967.00	£0.00
Total Fixed Assets	£1,967.00	£1,967.00	£0.00
Current Assets			
Cash at bank and in hand			
100 Years of Coconuts	£0.00	£6,693.77	£0.00
CFU Lottery Bank A.C	£32,244.62	£45,715.42	£32,082.70
CFU Paypal Account	£62.14	£257.53	£767.22
CFU Stripe 1 Account	£4,968.51	£5,147.34	£3,793.41
CFU Stripe 2 A.C (July 22) GBP	£58.49	£9.46	£0.00
Co-op Deposit Account	£30.92	£30.74	£30.73
The Co-op Bank Current A.C	£66,022.52	£91,501.42	£98,099.08
Total Cash at bank and in hand	£103,387.20	£149,355.68	£134,773.14
Other Debtors	£855.00	£855.00	£0.00
Prepayments	£143.02	£0.00	£293.54
Total Current Assets	£104,385.22	£150,210.68	£135,066.68
Creditors: amounts falling due within one year			
Accruals	£1,020.00	£1,020.00	£4,249.00
CFU Memberships In Advance	£3,011.95	£4,372.49	£3,211.03
Lottery Income in Advance	£2,750.87	£1,869.22	£1,869.22
Provision for Corporation Tax	£282.15	£282.15	£165.49
Total Creditors: amounts falling due within one year	£7,064.97	£7,543.86	£9,494.74
Net Current Assets (Liabilities)	£97,320.25	£142,666.82	£125,571.94
Total Assets less Current Liabilities	£99,287.25	£144,633.82	£125,571.94
Creditors: amounts falling due after more than one year			
100 Years of Coconuts - Designated Fund	£0.00	£0.00	£5,666.73
Total Creditors: amounts falling due after more than one year	£0.00	£0.00	£5,666.73
Net Assets	£99,287.25	£144,633.82	£119,905.21
Capital and Reserves			
100 Yrs of Coconuts Reserves	£502.23	£7,196.00	£0.00
Capital - xxx Ordinary Shares	£361.00	£361.00	£334.00
Current Year Earnings	-£38,652.80	£20,548.26	-£2,964.59
Lottery Fund - Reserves	£44,340.00	£44,340.00	£0.00
Retained Earnings	£92,736.82	£72,188.56	£122,535.80
Total Capital and Reserves	£99,287.25	£144,633.82	£119,905.21

Cambridge Fans United



Then, Now, Forever

Profit and Loss

Cambridge Fans United Ltd
For the year ended 31 August 2023



Then, Now, Forever

Account	2023	2022	Total
Turnover			
Advertising Income	£0.00	£66.14	£66.14
Away Coach Income	£45,130.50	£44,814.98	£89,945.48
Bank Interest	£0.18	£0.01	£0.19
Barnwell At War Book Sales	£0.00	£6.74	£6.74
CFU Membership Payments	£4,973.54	£4,455.14	£9,428.68
CFU Merchandise	£872.56	£0.00	£872.56
Cocounts Book Sales & Other activity's	£302.95	£5,838.55	£6,141.50
Donations Received	£511.00	£1,166.09	£1,677.09
Easy Fundraising Commission	£174.43	£201.04	£375.47
Hall Of Fame Dinner	£2,710.00	£0.00	£2,710.00
Life's A Pitch Book Sales	£0.00	£16.99	£16.99
Lottery subscription	£42,361.62	£26,582.22	£68,943.84
Miscellaneous Income	£519.56	£0.00	£519.56
Programme Sales	£268.65	£977.48	£1,246.13
Raffle Income	£0.00	£24.00	£24.00
Total Turnover	£97,824.99	£84,149.38	£181,974.37
Gross Profit	£97,824.99	£84,149.38	£181,974.37
Administrative Costs			
Accountancy Fees	£1,080.00	£1,080.00	£2,160.00
Away Coach Costs	£42,597.00	£39,112.00	£81,709.00
Bank charges	£0.00	£10.98	£10.98
CFU Insurance	£142.98	£77.10	£220.08
Cost of Books Printed	£0.00	£973.10	£973.10
CUFC Shirts bought to sell	£118.00	£0.00	£118.00
Donations	£2,675.85	£800.00	£3,475.85
Donations & Purchases for CUFC Equipment	£61,204.29	£10,141.25	£71,345.54
Hall Of Fames Dinner Costs	£2,486.00	£0.00	£2,486.00
Ian Darler Book Sales Paid To Ian	£0.00	£16.99	£16.99
Lottery Licence	£0.00	£20.00	£20.00
Lottery Prizes	£20,891.00	£6,573.76	£27,464.76
Member Mojo	£75.00	£75.00	£150.00
Miscellaneous Items Purchased	£3,176.80	£368.12	£3,544.92
Paypal Fees	£19.89	£122.53	£142.42
Printing, postage and stationery	£381.28	£420.54	£801.82
Programme Income Paid Back to the Club	£99.50	£0.00	£99.50
Programme Purchases	£0.00	£120.00	£120.00
Sponsorship	£0.00	£300.00	£300.00
Stripe Fees	£796.18	£766.68	£1,562.86
SumUp Fees	£0.02	£0.00	£0.02
Trophies and Awards Bought for Presentations	£0.00	£124.00	£124.00
Website Work Fees & Costs	£734.00	£2,499.07	£3,233.07
Total Administrative Costs	£136,477.79	£63,601.12	£200,078.91
Operating Profit	-£38,652.80	£20,548.26	-£18,104.54

Donations & Purchases for CUFC Equipment Transactions

Cambridge Fans United Ltd

For the period 1 September 2022 to 31 August 2023

Date	Description	Reference	Debit
Donations & Purchases for CUFC Equipment			
06 Sep 2022	CAMBRIDGE UNITED - Donation towards Turf	Donation	500.00
26 Sep 2022	CAMBRIDGE UNITED CUFC Lottery PA sy - Donantion to CUFC towards the PA Sytem	Donation	5,000.00
10 Oct 2022	Cambridge Utd F.C - 2nd Wheel Chair	CFU Donation	345.00
22 Nov 2022	DAVE MATTHEWS-JONE - Additional Flag Poles	CUFC Donation	62.30
20 Jan 2023	CAMBRIDGE UNITED CUFC Lottery - Payment for CUFC Tanoy	MLEC UK	4,796.99
31 Jan 2023	Cambridge Utd Foot Inv 5163 - Contribution towards the NRE fanzone Build	5163	30,000.00
14 Mar 2023	CAMBRIDGE UNITED Inv 5293 - Installation of additional Camara on North Stand	Inv 5293	500.00
15 Jun 2023	CAMBRIDGE UNITED - Contribution to Fanzone Canopy	Donation	20,000.00
Total Donations & Purchases for CUFC Equipment			61,204.29
Total			61,204.29

AGM Agenda



6. Election of CFU Trust Board.

New nominated members: Chris Casey, Steve Edwards.

Members standing down, by rotation, willing to continue: Alex Nix, Andrew Stephen, Ben Phillips, Carl Badcock, Emma Smith.

Members continuing: Connor O'Reilly, Margaret Pearson, Paul Moffat, Gina Heath, Leanne Huff, Anouska Wright, Terry Wilby.

Members who resigned during the year: Colin Proctor.

Robert Osbourn sadly passed away in May 2023.

Frank Pearson will continue as CFU Secretary.

AGM Agenda



7. Away Travel report.

Gina Heath, CFU Away Travel



Our aim is to provide an alternative option for fans to travel to away matches. We have succeeded in running coaches to all away games so far this season, including Blackburn Rovers in the FA Cup. We have also provided additional coaches running at different times when there have been rail strikes.

This season we have so far **sold in excess of 1500 seats**. Our service caters for on average 10% of the away attendance.

AGM Agenda



8. Lottery report.

Carl Badcock, Lottery representative



LOTTERY

www.cufclottery.co.uk

Past 12 months, as at end Feb'24

Intro

2023 was a successful, busy & productive year, building on good relationship with very supportive & appreciative CUFC CEO, Alex Tunbridge

Intro Match Ball Presentation prize, resulting in:

- 3x weekly draws during football season
- 6x fantastic weekly opportunities for members to get something back/rewarded for their support



Registration

CUFC Lottery registered as Small Society Lottery, with Cambridge City Council

- Registration Number CAMLOT 000019
- Renewed annually
- Monthly returns submitted

Targets ('Distribution' fund – 50%)

- **Target 1:**
Enhancing the Fans' Experience at the Abbey
- **Target 2:**
Local Charitable & Community Projects

Targets benefitted by a grand total of £39,615.44

Target Achievements ('Distribution' fund)

1. Local Charitable & Community Projects

- Guide Dog puppy sponsorship – Basil (£250)
- CUFC Foundation – Christmas Hamper appeal (£200)
- East Barnwell Community Centre – Christmas appeal (£50)
- Hall of Fame sponsorship (£250)
- Memorial Bench, Robert Osbourn (£574.80)
- Inspirational YoungStars awards sponsorship (£750 – Fri 5th July'24)
- **Totalling £2,074.80**

Target Achievements ('Distribution' fund)

2. Enhancing the Fans Experience at the Abbey

- Fan Zone Covers (Main Stand, NRE, North & South Habbin) + Main Stand & South Habbin Eateries (£30,000 contribution)
- South Stand Eatery Shelving (£719.41)
- Audio For All, new kit (£3,915.56)
- Audio For All, new digital desktop transmitter (£302.50)
- Wi-Fi Access Point for NRE Fans Zone (for payment scanners) (£880.43)
- Supporter Safety NRE CCTV camera (£500)
- Replacement Scoreboard laptop (£982)
- Abbey Helper hi-vis vests/tabards, purple x25 (£240.74)
- **Totalling £37,540.64**







Draws & Prizes

Three weekly draws (Midweek – Football season only):

- **Monday – Must Win Monday (MWM)**
4 x £100 winners
- **Wednesday – Midweek Money Can't Buy (MMCB)**
1st Wednesday (Signed Shirt)
3rd Wednesday (Hospitality Package for 2)
All other Wed's in month – Match Ball Presentation
- **Friday – Abbey Accumulator (AA)**
£1,050, + £50 per week til won, max £2,500

Cost & Payment Options

£2 per week, recurring payment options:

- £8.67 Monthly (52 weeks, opposed to 48)
- £26 Quarterly
- £52 6 monthly
- £104 Annually

Standing Order, Debit Card/Credit Card as a PayPal guest or PayPal
Cash & Cheques also accepted
CUFC Lottery has its own Bank & PayPal accounts

Payments split: 47.5% Prize, 50% Distribution & 2.5% Costs Fund



Membership (Funds)

- 524 (+120) members as at end of February 2024
- Includes 7 defaulters – Awaiting start or payments
- Membership at 30/10/2021 rebrand was 204
- Membership at 24/05/2022 CUFC rebrand was 281
- Individuals can hold as many CUFC Lottery memberships as they like - no limit

Financial (Balances as at end of Feb'24)

- 'Prize' fund £18,890
- 'Cost' fund £1,266
- 'Distribution' fund £11,561
- Jackpot prize £1,050
- Monthly turnover £4,540 (£54,496 per annum)

Every 100 members = £5,200 'Distribution' fund per annum

Current 524 membership results in 'Distribution' fund growth of £524 per week, £2,270 per calendar month & an impressive £27,248 annually.

Expenses ('Cost' fund – 2.5%)

- Annual Website Hosting charge from PostScript (sponsor) - £234
- Cambridge City Council, Small Society Lottery annual registration fee - £20
- Minimal operating expenses/costs, especially now winners paid via internet bank transfer

Developments

- Increased CUFC social media promotion of CUFC Lottery & winners
- CUFC supply all **MMCB** prizes
- Membership growing steadily, despite economic climate
- Once membership exceeds 610 members = 5th **MWM** winner (5 x £100 winners) will be introduced, maintaining great winning odds
 - Each additional 100 members = An extra **MWM** winner
- Encourage members to provide ideas/projects to benefit fans at the Abbey, along with local charitable/community projects
- Please help spread the word re CUFC Lottery



Winners ('Prize' fund – 47.5%)

3x AA winners:

- Steve Childerley won the Jackpot (£2,500) on 6th October
- David York won £850 on 1st December
- Jamie Smith won £500 on 8th December

A total of £13,900 was paid out to members in MWM draws

Celebrated CUFC milestone 1,000th home & 2,000th football league fixture, with 6x £500 winners on 19th August v Bristol Rovers

A grand total of £20,750 was paid out to members in all draws

Midweek Money Can't Buy draws & winners

Draw date	Period	Prize	Fixture	Played on	Winner
05/07/2023	1st	Match Ball presentation	Oxford United	05/08/2023	8013 - Sam Oliver
12/07/2023	2nd	Match Ball presentation	Stevenage	15/08/2023	6357 - Karen Taylor
19/07/2023	3rd	Hospitality	Bristol Rovers	19/08/2023	7209 - Kevin Murphy
26/07/2023	4th	Match Ball presentation	Bristol Rovers	19/08/2023	5267 - Jason Sumner
02/08/2023	1st	Signed Shirt	N/A	N/A	6584 - Barry Driver
09/08/2023	2nd	Match Ball presentation	Reading	04/09/2023	1034 - Alan Cook
16/08/2023	3rd	Hospitality	Port Vale	23/09/2023	9130 - Sherrie Barrett
23/08/2023	4th	Match Ball presentation	Port Vale	23/09/2023	3249 - Clarence Allen
30/08/2023	5th	Match Ball presentation	Barnsley	03/10/2023	1290 - David Reed
06/09/2023	1st	Signed Shirt	N/A	N/A	3496 - Jean Cromar
13/09/2023	2nd	Match Ball presentation	Shrewsbury Town	14/10/2023	9457 - Keith Wisby
20/09/2023	3rd	Hospitality	Carlisle	28/10/2023	0126 - Nigel Looker
27/09/2023	4th	Match Ball presentation	Portsmouth	24/10/2023	8941 - Chris McGrath
04/10/2023	1st	Signed Shirt	N/A	N/A	2435 - Dorothy Careless
11/10/2023	2nd	Match Ball presentation	Carlisle	28/10/2023	8931 - Debbie Phillips
18/10/2023	3rd	Hospitality	Lincoln City	28/11/2023	3750 - Clarence Allen
25/10/2023	4th	Match Ball presentation	Bolton Wanderers	18/11/2023	5632 - Nigel Fletcher
01/11/2023	1st	Signed Shirt	N/A	N/A	0298 - Chris O'Connor
08/11/2023	2nd	Match Ball presentation	Lincoln City	28/11/2023	4856 - Andrew Coe
15/11/2023	3rd	Hospitality	Exeter City	22/12/2023	7984 - Martin Hunter

Midweek Money Can't Buy draws & winners

Draw date	Period	Prize	Fixture	Played on	Winner
22/11/2023	4th	Match Ball presentation	Blackpool	16/12/2023	Jack Clapson
29/11/2023	5th	Match Ball presentation	Exeter City	22/12/2023	0671 - Andy Millar
06/12/2023	1st	Signed Shirt	N/A	N/A	6457 - Steve Strachan
13/12/2023	2nd	Match Ball presentation	Leyton Orient	01/01/2024	3415 - Melody Brooker
20/12/2023	3rd	Hospitality	Fleetwood Town	13/01/2024	6034 - Andy Jennings
27/12/2023	4th	Match Ball presentation	Fleetwood Town	13/01/2024	9402 - Garry Wright
03/01/2024	1st	Signed Shirt	N/A	N/A	9105 - Thomas Powley
10/01/2024	2nd	Match Ball presentation	Burton Albion	27/01/2024	3124 - Stephen Shadbolt
17/01/2024	3rd	Hospitality	Cheltenham Town	10/02/2024	2745 - Ivan Bailey
24/01/2024	4th	Match Ball presentation	Cheltenham Town	10/02/2024	1389 - Roger Gould
31/01/2024	5th	Match Ball presentation	Peterborough United	24/02/2024	3791 - Helen Parslow
07/02/2024	1st	Signed Shirt	N/A	N/A	8012 - Colin Brand
14/02/2024	2nd	Match Ball presentation	Northampton Town	09/03/2024	1902 - Debbie Pickard
21/02/2024	3rd	Hospitality	Wycombe Wanderers	23/03/2024	4325 - Carolyn Bysouth
28/02/2024	4th	Match Ball presentation	Wycombe Wanderers	23/03/2024	3215 - Bert Wilson
06/03/2024	1st	Signed Shirt	N/A	N/A	
13/03/2024	2nd	Match Ball presentation	Wigan Athletic	01/04/2024	
20/03/2024	3rd	Hospitality	Wigan Athletic	01/04/2024	
27/03/2024	4th	Match Ball presentation	Charlton Athletic	13/04/2024	
03/04/2024	1st	Signed Shirt	N/A	N/A	
10/04/2024	2nd	Match Ball presentation	Derby County	20/04/2024	



LOTTERY

www.cufclottery.co.uk



Thank you for listening
why not sign-up today!



AGM Agenda



9. Shadow Board report.

Andrew Stephen, CFU Chair

AGM Agenda



10. New CFU rules vote.

Terry Wilby, CFU Membership Admin

<u>Current</u>	<u>Proposed new</u>
Sponsoring body is Supporters Direct (2016 version)	Sponsoring body is Football Supporters Association (2022 version)
	Interpretation of: Chair, Secretary, Community Shares
7.3 Application of Surplus	New section 8: interest in share capital reworded
8 Asset Lock	9: reference to most recent Societies act
17.2 Shares	18.2 Additional wording
21 Community Share provision	22.7 Additional wording
22.3 Removal of corporate body member	23.3 Additional wording
23 Member expulsion	24 Reference to FSA
27 Director duties	28 Reference to FSA
28 General meetings	29 Reference to FSA
39 General meeting	40 Additional power to hold virtual meeting
51 Resolutions	52 Addition info about online voting
62 New Directors	63 Reference to FSA
	New section 67: Working party if Board numbers drop to zero
	New section 80.2 and 80.3: Director complaints
110 Registered Office	112: Change of registered office
111 Data protection	113 Reference to FSA
	New section 120, 121: Name to be displayed, registered as a Community Benefit Society

AGM Agenda



11. Any other business.



The Amber Belles
Cambridge United Female Supporters' Group, established 2021

Amber Belles report



The Amber Belles group was founded in 2021, during the Covid lockdown season. It was a safe space for our female supporters to share that incredible season with other women. We call it a safe space, because some female fans still find it off-putting to share their thoughts about football online because of the derogatory comments they can face.

While we have less of a problem with this kind of sexism at Cambridge, it's important to be aware that it does happen.

But on to more positive points. We sell Amber Belles pin badges to raise awareness of the group, to show support, feel a sense of belonging, and to raise a small pot of funds to support our female fans. At Christmas we added Amber Belles mugs to our merchandise. Both items can be bought on the CFU Online Shop. We're grateful for CFUs support with this. Badges can also be bought in the Club Shop.

Since the Amber Belles were formed we have:

Helped fans get to matchday at the Abbey

Held a female fans' forum with representatives from the Club

Pushed for sanitary products for all toilets around the stadium

Created Facebook, X and Instagram accounts

Taken part in an EFL promotion about female supporter groups

A regular feature in the matchday programme

Sponsored two of our Women's team players

Joined the British Heart Foundations' CPR training at the ground

Formed partnerships with other female supporter groups

Joined the Football Supporters Association as an Associate Member

Partnered with Her Game Too

Appeared on an Under the Abbey Stand special feature podcast

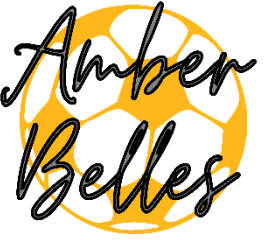
As we approach our 3rd Birthday, we recently invited the Amber Belles fan base to complete a survey to find out what we can focus on over the next year, and bring up any issues or barriers they have with attending matches.

In order to go ahead with other projects we'd like to run, we need financial support in the way of sponsorship. If anyone here would like to help, please get in touch.

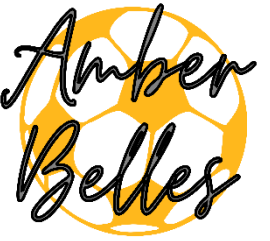
We'll continue to provide a confidential ear to all our female fans. We're here to support them to make sure they have the best experience supporting our wonderful Club.

Emma Smith – Founder of the Amber Belles and Her Game Too Ambassador | Anouska Wright – Co-founder of the Amber Belles and Her Game Too Advocate

Amber Belles sponsored two of our Women's team players



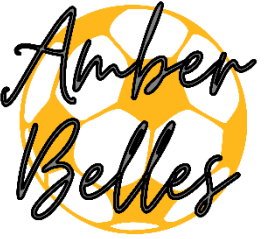
Amber Belles founders and CFU committee members, Emma and Anouska, are Ambassador and Advocate for Her Game Too



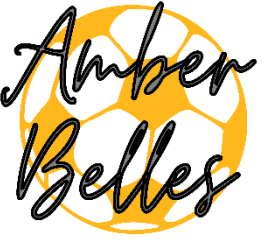
Emma and Anouska in EFL promotional video



CFU supports the Amber Belles by adding their merchandise range to the CFU online shop



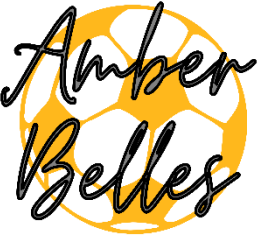
Amber Belles secured a deal for emergency sanitary products sponsored by Ian Darler's charity and Newmarket Rd Tesco



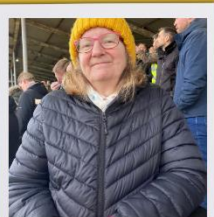
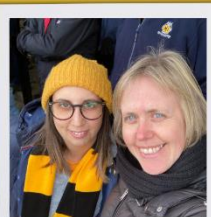
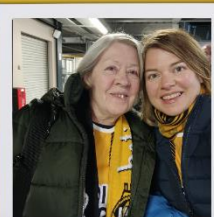
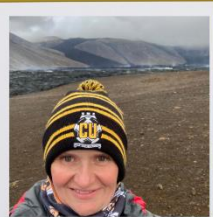
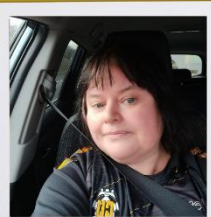
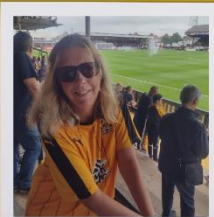
Amber Belles held a Female Fans' Forum with Club reps



Amber Belles have formed partnerships with other female fans' groups in the PL and EFL



#MatchdayBelles selfies



CFU Raffle prizes – 5 tickets for £1



PRIZE	VALUE
Away Travel Voucher	£100
CUFC One Love apron	£19
CUFC One Love laptop bag	£16
CUFC One Love t-shirt	£14
Baseball cap	£16
Mug	£11
Tote bag	£8
Pride of Cambridgeshire hoodie	£22
CUFC t-shirt	£16
Keep Calm polo shirt	£19
CUFC One Love boxers	£14

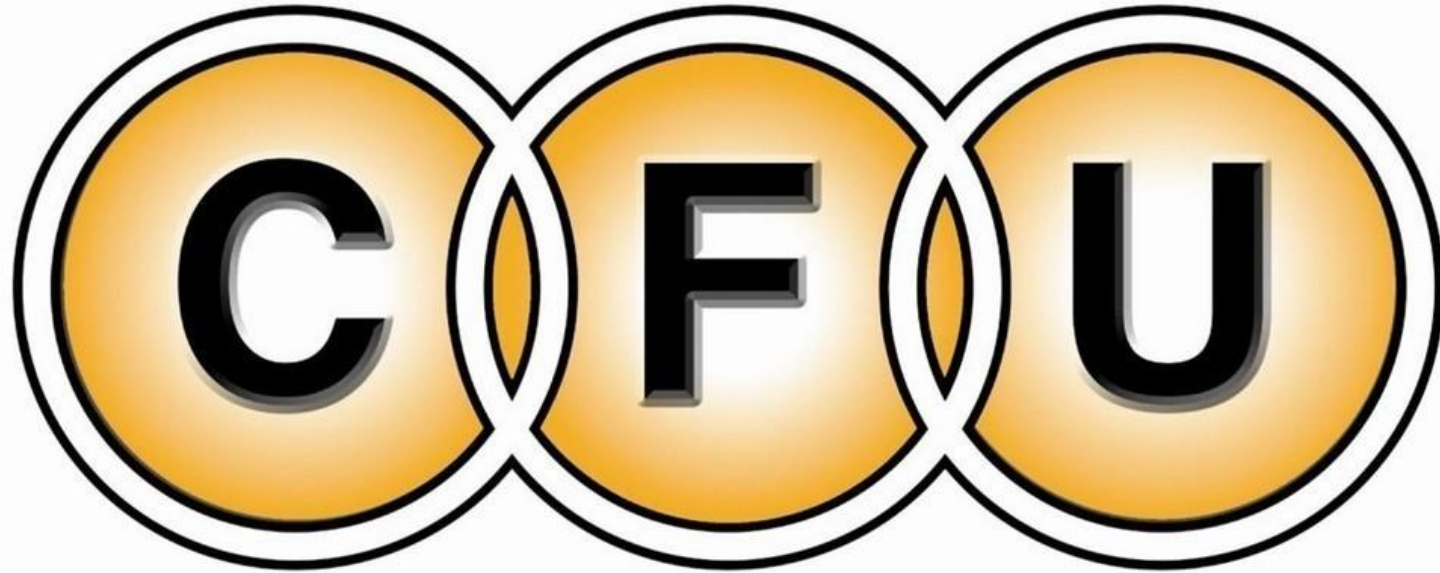
MEMBERSHIP



Please talk to our committee members about joining CFU.

Help your independent supporters' group.

Cambridge Fans United



Then Now Forever