

MINUTES OF CFU TRUST BOARD on MONDAY 9th DECEMBER 2019 at the ABBEY ARMS

PRESENT: Robert Osbourn (Chairman), Dave Matthew-Jones, Margaret Pearson, Frank Pearson (Secretary), Paul Moffatt, James Taylor, Colin Proctor, Nigel Browne, Terry Wilby.

1. Apologies for Absence

Carol Looker, Martin Chapman, John Bilboa

2. Minutes of Last Meeting accepted.

3.

a. Membership (TW)

274 members, about to rise to 275. Use of Membermojo to continue

b. Finance (JT):

Main account: £46,468.37

Second: 30.62

Subtotal: 46,498.99

I didn't have the PayPal figures to hand at that time, it was £549.~

c. Lottery (NB)

Membership 156 and 5 standing orders still awaited.

Jackpot still rolling over

Bank: £45,876.21

Prize fund: 17,923.60

Cost Fund : 664.84

Distribution fund: 27287.77

Regularly mentioned in programme and on website. Would like it on social media on same day. There will be 3 extra draws of £100 at Christmas/New Year. Currently supporting Food Bank charity with 15 x£10 Tesco vouchers to be distributed by Stuart Wood.

d. Coconuts (DMJ)

- Major project is JT scanning old Light Blues
- Shirt collecting continues: framed shirt in Dublin Suite
- Facebook and Twitter accounts increase following since May
- Legends at every match and more interviews: Gary Harwood
- Website needs reworking. Number of followers increasing
- Andrew Bennett's next volume not imminent. Current volumes are on offer to reduce stock
- Ian Darler's book still being sold

e. CUSP (NB):

- Fans Forum – Too short notice, poorly attended, date not agreed with CUSP. However, the 2 week gap in matches did allow Colin Calderwood to attend. Refining needed to allow streaming of questions etc.

- Next CUSP meeting January, followed by meeting with the Club in February
- Customer service issues raised with NB because on contacting the Club, no-one got back to them
- Hope to get some Ball Boys trained
- FanZone – If not run every match how will people get into the habit of attending? Risks have to be managed rather accepting no risk at all. Need to understand issues
- DMJ mentioned use of sniffer dogs in Away end (Plymouth) to find flares. Cheaper to employ dog than face fines.
- CUSP still looking for female members and younger blood

f. SLO: (DMJ)

- SLO Twitter account now set up with latest information
- Food Bank with collection at Caravan every home game. May take donations to club shop during the week. Tesco vouchers can also be donated
- Recent Matchday activity includes Stonewall (rainbow laces and flags); Silhouette for Remembrance and Ian's pitch poppy design; Minute's silence for Jack Merritt + family invited to match.

g. FED: (DMJ)

- Board Meeting: Mainly about ground/stadium plans
- Budgets are controlled, managers appointed:
Ben Strang (football) Andy Beattie (Stadium) Nick Fairbairn (commercial) Ian Mather (CEO)
Have been to weekly match meeting and got stands open at 1.30
- Paul Barry more involved: running CUFC as he runs his USA businesses
- DMJ has signed no confidentiality clauses except with Marshalls

4. FSA proposals on improving the Regulation of Football Clubs (RO)

A positive response from Paul Barry and Shaun Grady. Agreed to a small group set up to discuss further.

Action: RO to contact FSA to supply a representative

5. Member Questionnaire responses (TW)

Analysis given out at meeting. 270 were e-mailed, very few replies. NB preferred a bigger survey and suggested extending the deadline. RO to produce shorter, simpler questions for non-members in early January. Also to put on-line before AGM. Need to ensure offers of help noted and followed up. What would encourage a young person to join CFU?

Action: TW to look into Survey Monkey

6. AGM preparation

As there will be no Shareholders' Meeting to coincide with, we can meet earlier in the year. February was chosen, with Monday 17th suggested.

DMJ, MP and JB up for re-election. Also FED.
Accounts will be ready. TW to sort nomination dates

7. AOB

- RO: Mark Taylor (Cambridge Independent) has contacted me.
- TW: offered beers all round
- DMJ: Nigel Pearce started an MOU which CFU needs to complete
- DMJ: CUFC came 8th = on fan engagement index by Fans' Insight (Kevin Rye). Let's get higher.
- NB: AVC – shall I research how this works? Yes please.

8. Draft Meeting schedule for 2020 (FP)

Mondays	13 th January
	10 th February
	9 th March
	6 th April
	11 th May
	8 th June
	13 th July
	10 th August
	14 th September
	12 th October
	9 th November
	14 th December

9. Date of Next Meeting: Monday 13th January in Abbey Arms at 7.30pm.